

Claims**What is claimed is:**

1. A method of operating an application via networkable media in a wireless client device, comprising the steps of:

- (a) selecting at least one application option for execution on the wireless client device; and
- (b) using the at least one application option to receive transmissible media content via a wireless medium.

5 2. The method of claim 1, wherein the selecting of step (a) comprises a step c) of selecting at least one of an email function, an address function, a calendar function, a form function, a navigation function and a search function.

10 3. The method of claim 1, wherein the step (b) of using comprises a step of d) communicating via at least one of a Bluetooth protocol, a Wireless Application protocol, a Global System Mobile protocol, and a Wireless Markup Language protocol.

15 4. The method of claim 1, wherein the transmissible media content comprises at least one of email data, address data, calendar data, form data, navigation data and search data.

20 5. The method of claim 1, further comprising a step of e) communicating the transmissible media content from a data source remote from the wireless client device.

6. A system for operating an application via networkable media in a wireless client device, comprising:

an input interface to accept at least one application option for execution on the wireless client device; and

5 a processor unit, communicating with the input interface, the processor unit configured to use the at least one application option to receive transmissible media content via a wireless medium.

7. The system of claim 6, wherein the processor unit is configured to select at least one of an email function, an address function, a calendar function, a form function, a navigation function and a search function.

8. The system of claim 6, wherein the receiving of the transmissible media content comprises communicating via at least one of a Bluetooth protocol, a Wireless Application Protocol, a Global System Mobile protocol and a Wireless Markup Language protocol.

9. The system of claim 6, wherein the transmissible media content comprises at least one of email data, calendar data, form data, navigation data and search data.

15 10. The system of claim 6, wherein the transmissible media content is transmitted from a data source remote from the wireless client device.

11. A system for operating an application via networkable media in a wireless client device, comprising:

20 input interface means to accept at least one application option for execution on the wireless client device; and

processor means, communicating with the input interface means, the processor means configured to use the at least one application option to receive transmissible media content via a wireless medium.

12. The system of claim 11, wherein the processor means is configured to select at least one of an email function, an address function, a calendar function, a form function, a navigation function and a search function.

13. The system of claim 11, wherein the receiving of the transmissible media content comprises communicating via at least one of a Bluetooth protocol, a Wireless Application Protocol, a Global System Mobile protocol and a Wireless Markup Language protocol.

14. The system of claim 11, wherein the transmissible media content comprises at least one of email data, address data, calendar data, form data, navigation data and search data.

15. The system of claim 11, wherein the transmissible media content is transmitted from a data source remote from the wireless client device.

16. A storage medium for storing machine readable code, the machine readable code being executable to operate an application via networkable media in a wireless client device according to the steps of:

(a) selecting at least one application option for execution on the wireless client device; and

(b) using the at least one application option to receive transmissible media content via a wireless medium.

17. The storage medium of claim 16, wherein the selecting of step (a) comprises a step c) of selecting at least one of an email function, an address function, a calendar function, a form function, a navigation function and a search function.

18. The storage medium of claim 16, wherein the step (b) of receiving comprises a step of d) communicating via at least one of a Bluetooth protocol, a Wireless Application Protocol, a Global System Mobile protocol and a Wireless Markup Language protocol.

5 19. The storage medium of claim 16, wherein the transmissible media content comprises at least one of email data, address data, calendar data, form data, navigation data and search data.

10 20. The storage medium of claim 16, further comprising a step of e) communicating the transmissible media content from a data source remote from the wireless client device.

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